



INTERNATIONAL FEDERATION OF TECHNICAL ANALYSTS  
**IFTA2018**  
CONFERENCE KUALA LUMPUR



sponsorship **package**



# 31ST IFTA INTERNATIONAL CONFERENCE 2018



26 - 28 OCTOBER, 2018 | KUALA LUMPUR CONVENTION CENTRE

**NAVIGATING  
THROUGH TIME  
& VOLATILITY**







## IFTA 2018 Welcome Speech

It is a great honour and privilege as the Conference Director allows me to bid you welcome to the 31st conference IFTA 2018 KL to be held in Kuala Lumpur from 26th to 28th October 2018. Malaysia is deeply honoured to host this conference for which we are confident will bring about tremendous benefits to all participants worldwide. Malaysia has conveniently located venues, state of the art infrastructures, variety of gastronomic delights, many attractive destinations be it in the cities, lovely beaches, tropical forest, highlands retreat, with multiple heritages and cultures harmoniously live together.

The world has witnessed an impressive display of progress in economic achievements over the last century; in no small measure trade has played a considerable role in these achievements. The whole spectrum of items is being traded. Literally everything which can be moved is traded. Indeed trade is a lifeline to every nation in the world. IFTA annual conference brings together a huge assembly of people from the fraternity worldwide. We hope we will enrich ourselves through this networking that we should develop while we are in Kuala Lumpur. As Conference Host, We are confident that Malaysia will benefit from your presence. We will showcase what the products we have for you to indulge in your trading activities. In that process we hope that our bourse and stock exchange will grow in strength.

**IFTA 2018 KL is a world class conference** on Financial Technical Analysis, Geopolitical and Economics on Global Crude Oil, Equities, Currencies and Commodities Markets and the conference theme is **"Navigating through Time & Volatility"**. It is about exploring and tinkering with ideas on how trading & investing has evolved from the perspective of "time". We are fortunate to have with us prominent personalities from the industry and Technical Analysis Gurus to speak on topics which are relevant - **Martin Pring, Joe DiNapoli, Connie Brown, John Bollinger, Perry Kaufman** and several others will present on various techniques, methodologies, ideas, systematic trading system, adaptation on momentum investing and more to be presented during the conference. We believe this world-class conference would open up to a new revolution in the financial market particularly in Asia Pacific region.

We also wish to acknowledge with deep appreciation to all the **SPONSORS in terms of advertisement and facilities in kind** to make this conference possible.

Our thanks also go to all the organising committee members, people and IFTA Associates who have given us their invaluable technical advice to ensure this conference runs smoothly

### **A WAHID JANTAN**

MATA (hon) FELLOW, IFTA Board Member, CPEng (USA), MBA  
**Conference Director - IFTA 2018 KL Conference**

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# Platinum Package

USD25,000.00 (MYR 100,000.00)



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Pre-Conference	Conference
<ul style="list-style-type: none"> <li>• Logo on IFTA &amp; MATA website with hyperlink</li> </ul>	<ul style="list-style-type: none"> <li>• Priority exhibition space location (Lobby Area)</li> </ul>
<ul style="list-style-type: none"> <li>• Logo on Conference website</li> </ul>	<ul style="list-style-type: none"> <li>• Company name &amp; logo display around conference venue</li> </ul>
<ul style="list-style-type: none"> <li>• Acknowledgement in promotional materials</li> </ul>	<ul style="list-style-type: none"> <li>• Acknowledgement &amp; editorial entry in Final Program Notes</li> </ul>
<ul style="list-style-type: none"> <li>• Advance mailing to delegate list</li> </ul>	<ul style="list-style-type: none"> <li>• Insert in Delegates bag</li> </ul>
<ul style="list-style-type: none"> <li>• Use of the IFTA 2018 logo</li> </ul>	<ul style="list-style-type: none"> <li>• Advert in Final Programme (Color)</li> </ul>
<ul style="list-style-type: none"> <li>• Color Ad in electronic IFTA Update - outreach 7,500 professional members globally</li> </ul>	<ul style="list-style-type: none"> <li>• Keynotes address, preconference slot, tea break slot x 2, premier parallel session slot x 2 (700pax)</li> </ul>
<ul style="list-style-type: none"> <li>• IFTA 2018 Color Printing Brochure x 1000 copy</li> </ul>	<ul style="list-style-type: none"> <li>• Three entrance ticket (full)</li> </ul>



# Gold Package

USD15,000.00 (MYR 60,000.00)

Pre-Conference	Conference
<ul style="list-style-type: none"> <li>• Logo on IFTA &amp; MATA website with hyperlink</li> </ul>	<ul style="list-style-type: none"> <li>• Priority exhibition space location (Hall 3)</li> </ul>
<ul style="list-style-type: none"> <li>• Logo on Conference website</li> </ul>	<ul style="list-style-type: none"> <li>• Company name &amp; logo display around conference venue</li> </ul>
<ul style="list-style-type: none"> <li>• Acknowledgement in promotional materials</li> </ul>	<ul style="list-style-type: none"> <li>• Acknowledgement &amp; editorial entry in Final Program Notes</li> </ul>
<ul style="list-style-type: none"> <li>• Advance mailing to delegate list</li> </ul>	<ul style="list-style-type: none"> <li>• Insert in Delegates bag</li> </ul>
<ul style="list-style-type: none"> <li>• Use of the IFTA 2018 logo</li> </ul>	<ul style="list-style-type: none"> <li>• Advert in Final Programme (Color)</li> </ul>
<ul style="list-style-type: none"> <li>• Color Ad in electronic IFTA Update - outreach 7,500 professional members globally (1/4)</li> </ul>	<ul style="list-style-type: none"> <li>• Power hour slot, preconference slot, tea break slot x 1, priority parallel session slot x 1 (700pax)</li> </ul>
<ul style="list-style-type: none"> <li>• IFTA 2018 Color Printing Brochure x 1000 copy (half)</li> </ul>	<ul style="list-style-type: none"> <li>• Two entrance ticket (full)</li> </ul>

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# Silver Package

USD10,000.00 (MYR 40,000.00)



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Pre-Conference	Conference
<ul style="list-style-type: none"> <li>• Logo on IFTA &amp; MATA website with hyperlink</li> </ul>	<ul style="list-style-type: none"> <li>• Key exhibition space location (Hall 3)</li> </ul>
<ul style="list-style-type: none"> <li>• Logo on Conference website</li> </ul>	<ul style="list-style-type: none"> <li>• Company name &amp; logo display around conference venue</li> </ul>
<ul style="list-style-type: none"> <li>• Acknowledgement in promotional materials</li> </ul>	<ul style="list-style-type: none"> <li>• Acknowledgement &amp; editorial entry in Final Program Notes</li> </ul>
<ul style="list-style-type: none"> <li>• Advance mailing to delegate list</li> </ul>	<ul style="list-style-type: none"> <li>• Insert in Delegates bag</li> </ul>
<ul style="list-style-type: none"> <li>• Use of the IFTA 2018 logo</li> </ul>	<ul style="list-style-type: none"> <li>• Advert in Final Programme (Color)</li> </ul>
	<ul style="list-style-type: none"> <li>• Power hour slot, preconference slot, tea break slot x 1, parallel session slot x 1 (700pax)</li> </ul>
	<ul style="list-style-type: none"> <li>• One entrance ticket (full)</li> </ul>



# Sponsorship Packages

ITEM	Platinum	Gold	Silver	Bronze	Diamond x 1
Value (USD)	25,000.00	15,000.00	10,000.00	5,000.00	50,000.00
<b>Pre-Conference Publicity</b>					
• Logo on IFTA & MATA website with hyperlink	✓	✓	✓	✓	✓
• Logo on Conference website	✓	✓	✓	✓	✓
• Acknowledgement in promotional materials	✓	✓	✓	✓	✓
• Advance mailing to delegate list	✓	✓	✓	✓	✓
• Use of the IFTA 2018 logo	✓	✓	✓	✓	✓
• Color Ad in electronic IFTA Update - outreach 7,500 professional members globally	1/2 Page x 2	1/4 Page x 1	1/4 Page x 1	1/4 Page x 1	1/2 Page x 2
• Colour ad in IFTA journal	Full Page	Half Page	-	-	Full Page
• IFTA 2018 Color Printing Brochure x 1000 copy	Full Page	Half Page	-	-	Two Pages
<b>Conference Publicity</b>					
• Exhibition space location	Priority	Priority	Key	Key	Priority
• Complimentary delegates registrations	3	2	1	-	6
• Company name and logo on sponsors acknowledgement board which will be prominently displayed throughout the Conference venue	✓	✓	✓	✓	✓
• Acknowledgement in Final Program Notes	Top	✓	✓	✓	Full Page
• Editorial entry in the Final Programme	✓	✓	✓	✓	✓
• Insert in Delegates bag	✓	✓	✓	-	✓
• Advert in Final Programme (Color)	Full Page	Half Page	Half Page	1/4 Page	Back Cover
• Gala Dinner Tickets	3	2	1	1	6
• Speaking Opportunities	Tea Break x 2 Lunch Break x 1	Tea Break x 1	Tea Break x 1	-	Tea Break x 2 Lunch Break x 2
• Presentation Slot					
• Pre-conference	✓	✓	✓	-	✓
• Conference	30 minutes	10 minutes (PH)	10 minutes (PH)	-	Keynotes

\* Parallel Session Time & Hall Arrangement is not final.

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# Presentation Slot for Sponsor



IFTA 2018 Pre Conference will be kick start at prestigious Bursa Malaysia Building with capacity to fit up to 350pax. Sponsored by Bursa Malaysia Berhad, pre conference will an ice breaker for all sponsors to showcased their expertise to the professional audience from regional financial market in Asia Pacific.

During the conference, we take into consideration of past feedback thus rearranging a solid and accommodative environment for all sponsors.

Unlike before - all presentation slot during break will be held at Conference Hall 3 (banquet setup) where delegates will sat down for refreshment and break thus guarantee a maximum outreach. Stage will be prepared as well a complete audio visual aid for sponsors.

Sponsors has a freedom to select presentation themes - be it sales pitch, education program, workshop, crowd engagement, software demonstration and more.

Sponsors also will have a taste of both world. IFTA 2018 delegates expected to be around 350pax while \*parallel session (Conference Hall 2) will be opened to public. The hall able to cater 700pax.

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# Sponsors Booth



Strategic booth location for all sponsors

Diamond & Platinum sponsors may choose to set up their booths at lobby area. In front of Plenary Theater entrance.

Remaining booth will be located inside Conference Hall 3 where as banquet setup will be prepare - for delegates during break and refreshment.

Parallel session also will run during conference at Hall 3 and will be opened to the public hence increasing the sponsors outreach.



# Introducing: Parallel Session for Sponsors



Value added event for sponsor - education series for public investors, traders, financial professionals and university students. We provide additional hall for education/market talk/preview/promotion for sponsors that run concurrently with IFTA Conference. The event will be open to public for a minimal fees and potential appearance from keynotes speakers as well.

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## Conference Hall 2 (Capacity 700pax - Chairs Only)

Available Slot:

- **26 Oct 2018 (Friday)**  
2.00 pm - 5.00 pm
- **27 Oct 2018 (Saturday)**  
9.00 am - 5.00 pm

## Conference Hall 3 (Capacity 200pax - Roundtable)

Available Slot:

- **26 Oct 2018 (Friday)**  
9.00 am - 5.00 pm
- **27 Oct 2018 (Saturday)**  
9.00 am - 5.00 pm
- **28 Oct 2018 (Sunday)**  
9.00 am - 5.00 pm

\*Presentation slot will be determine based on tiers with higher tiers will have access to "premium" slot that will be opened to the public and maximize sponsor access to all delegates and public participants

# General Layout



## Foyer & Sponsor Booths (Diamond & Platinum)

**Plenary Theater  
(IFTA Conference)**

**Auditorium Setup  
350pax**

**Hall 3  
(Sponsors Booth)  
& Tea/Lunch Break**

**Banquet Setup**

**Hall 2  
Parallel Session**

**Theater Setup  
700pax  
(Open to Public)**

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# Layout Pictures



• Plenary Theater



• Hall 3



• Hall 2



• Foyer



• Plenary Theater



• Hall 3 Stage



• Hall 2 Town Hall



• Foyer

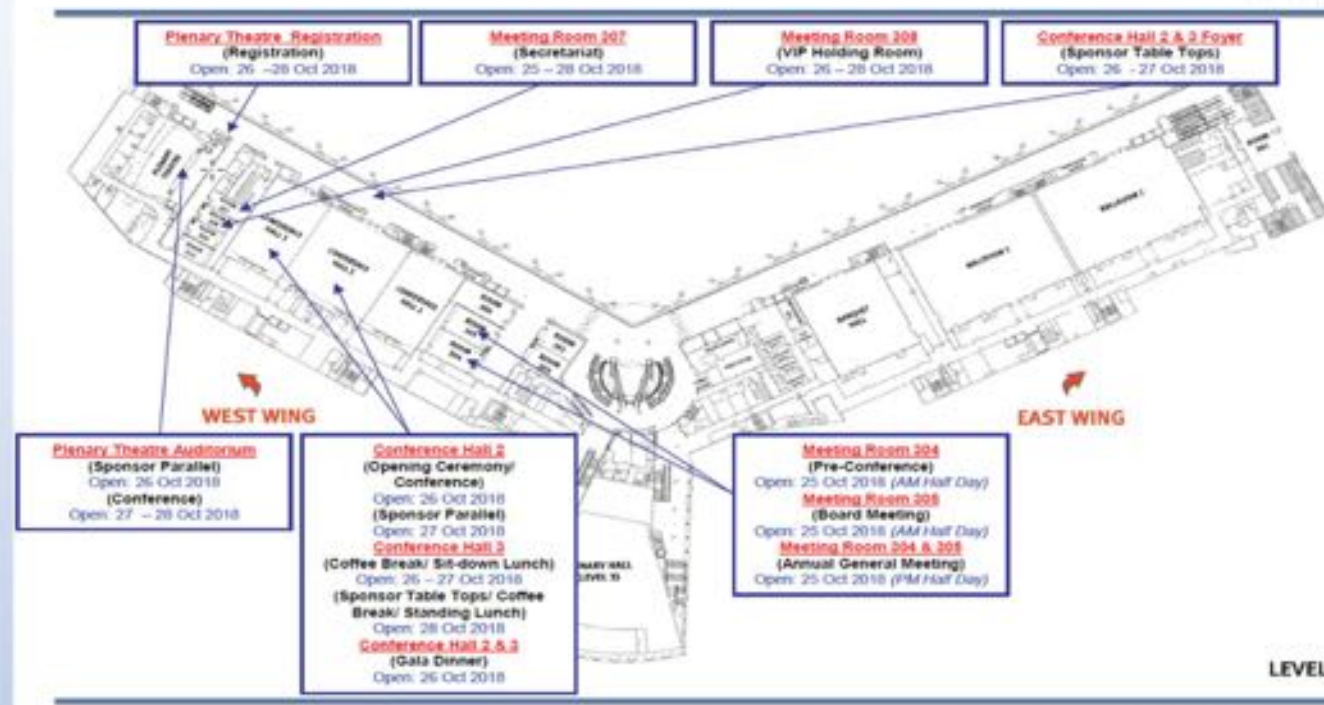
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# Floor Plan



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## 31<sup>st</sup> IFTA Annual Conference 2018 Thursday, 25 October – Sunday, 28 October 2018





# Contact Persons



**Abdul Wahid Jantan**  
017 396 1559  
ajwahid@awjpegasus.com  
**Conference Director**

**Nik Ihsan Raja Abdullah, MSTA, CFTe**  
012 240 8748  
nik@malaysianchartist.com  
**Conference Co-Director & Sponsorship**

**General Info:**  
ifta@malaysianchartist.com  
ifta2018@gmail.com  
admin@malaysianchartist.com

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